INFOCOMM MEDIA DEVELOPMENT AUTHORITY

Presidential Election 2017: Presidential Candidate Broadcasts

The Presidential Election will be held on 23 September 2017. The Infocomm Media Development Authority (IMDA) has made available airtime on television and radio for presidential candidates to deliver two Presidential Candidate Broadcasts (Broadcasts).

- 2 There will be two Presidential Candidate Broadcasts:
 - a. 1st Broadcast: 14 September 2017;
 - b. 2nd Broadcast: 21 September 2017
- Candidates may broadcast in all or any of the four official languages i.e. English, Mandarin, Malay, Tamil. It is not compulsory to broadcast in all four official languages. The maximum time allocated for each candidate is 10 minutes per language per Broadcast. The content must be the same for all the language versions of a Presidential Candidate Broadcast.
- 4 Only a Presidential Candidate can deliver the Presidential Candidate Broadcast. A stand-in will not be permitted.
- Candidates must provide their own scripts in the languages which they intend to broadcast. Where a language script is not provided, the candidate will lose the broadcast. Voice-overs will be provided by Mediacorp for those languages that the candidate is not speaking in, using the candidates' translated script.
- 6 Each Broadcast will be transmitted once on television and once on radio.
- 7 The duration of air-time allocated for the second Broadcast will be the same as for the first Broadcast.
- 8 All Broadcasts should not contain matter of a libellous or criminal nature.
- 9 The order of the first Presidential Candidate Broadcast on radio and television will be determined based on the alphabetical ordering of the candidates' names as reflected in the Registers of Electors. This order will be reversed for the second Presidential Candidate Broadcast.
- 10 The IMDA and Mediacorp will hold a briefing session on Presidential Candidate Broadcasts on 12 Sep 2017 (Tuesday), at 5.30 p.m., at MediaCorp Campus, 1 Stars Avenue, Singapore 138507. Attendance is limited to two representatives per candidate.
- 11 Candidates or their representatives can email <u>eld_aro@imda.gov.sg</u> to register for the briefing.